

Q3 Widget Launch — Production telemetry escalation

Launch: Q3 Widget Launch

Filed by: Site Reliability Engineering

Customer reference: Globex Corp (top-10 by widgets-in-production)

Globex's platform team escalated overnight. The Q3 Widget Launch telemetry payload, when the widget count on a single canvas passes roughly 50, balloons to multiple megabytes per emission. On their production deployment that pushed their telemetry ingestion bill up by 31% in the first week of the Q3 Widget Launch rollout and is starting to throttle their other workloads.

This is not a content or format issue — the schema is fine. It is a payload-size issue at scale. Reasonable fixes are: per-widget delta emission instead of full-canvas, sampling above a threshold, or a server-side compaction step.

Severity: customer escalation, revenue-at-risk.

Launch: Q3 Widget Launch.

Source channel: SharePoint > LaunchControl > Q3 SRE Escalations.